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Thompson Citizen & Nickel Belt News

National Rates and Information

Effective January 1, 2011

Thompson Citizen

Publication Day: Wednesday

Distribution: 4,500

Circulation: Free

Page Size: Tabloid

Line Rate: \$1.11/agate line

Deadlines:

Ad Booking: Friday at 3:00 pm

Ad Material: Monday at Noon

Nickel Belt News

Publication Day: Friday

Distribution: 7,000

Circulation: Free

Page Size: Tabloid

Line Rate: \$1.28/agate line

Deadlines:

Ad Booking: Tuesday at 3:00 pm

Ad Material: Wednesday at Noon

Note: Deadlines may be shifted due to holidays.

Colour Charges:

Black + 1 or 2 = \$200.00 • Black + 3 or more = \$400.00

Other Charges:

25% Guaranteed Positional Charge (if available)

Column Guide (inches)

1C = 1.49

2C = 3.17

3C = 4.84

4C = 6.52

5C = 8.2

6C = 9.875

Total Page Size: 9.875" x 15.5" (217 agate lines)