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## **Thompson Citizen & Nickel Belt News**

### **Local Rates and Information**

*Effective January 1, 2011*

#### **Thompson Citizen**

**Publication Day:** Wednesday  
**Distribution:** 4,500  
**Circulation:** Free  
**Page Size:** Tabloid  
**Deadlines:**  
**Ad Booking:** Friday at 3:00 pm

#### **Nickel Belt News**

**Publication Day:** Friday  
**Distribution:** 7,000  
**Circulation:** Free  
**Page Size:** Tabloid  
**Deadlines:**  
**Ad Booking:** Tuesday at 3:00 pm

*Note: Deadlines may be shifted due to holidays.*

<b>Size</b>	<b>Thompson Citizen</b>	<b>Nickel Belt News</b>	<b>Both</b>
	<b>\$8.85</b>	<b>\$9.85</b>	<b>\$8.00 (ea)</b>
1/16 page (2C x 2.9").....	\$51.33.....	\$57.13.....	\$92.80
1/8 page (2C x 5.81").....	\$102.84.....	\$114.46.....	\$185.92
1/4 page (3C x 7.75").....	\$205.76.....	\$229.01.....	\$372.00
1/2 page (6C x 7.75").....	\$411.53.....	\$458.03.....	\$744.00
Full page (6C x 15.5").....	\$823.05.....	\$916.05.....	\$1488.00

All prices based on black & white printing • 5% GST not included

#### **Column Guide (inches)**

1C = 1.49  
2C = 3.17  
3C = 4.84  
4C = 6.52  
5C = 8.2  
6C = 9.875

**Colour Charges:**  
**\$3.00/column inch**  
**to a maximum of**  
**\$200.00**

#### **Common Size Measurements** **(width x height)**

Full page ..... 9.875 x 15.5  
1/2 page ..... 9.875 x 7.75  
1/4 page ..... 4.84 x 7.75  
1/8 page ..... 3.17 x 5.81  
1/16 page ..... 3.17 x 2.9